

Flagstick Signs Three Marquee Deals in Second Quarter

Flagstick, the world's leader in golf course construction management, wrapped up a productive second quarter, in which it signed three additional golf development projects in China. Continuing the ongoing success for which Flagstick has become known in Asia and beyond, the signing of Pine Valley Golf Club, Sanya Olympic Garden and Dali Reignwood further cements Flagstick's leading presence in China's growing golf market. [Read more about each of these projects below!](#)

HEADLINE SCOOPS

Flagstick's "Team Thai" Completes Bunker Renovation at Pine Valley Golf Club in Beijing

Under the guidance of Nicklaus Design, Flagstick's team of veteran Thai feature-shaping experts has recreated the front nine bunkering at Pine Valley, China's first by-invitation-only golf club.

Since opening in 2001, Pine Valley Golf Club has hosted numerous professional events, including the Beijing Open, the European Tour's Johnnie Walker Classic, and the inaugural Volkswagen Masters in 2004. The course was voted "2004 Host Venue of the Year" by the players of the Asian

Tour. The new bunker style will provide upgraded aesthetic and shot value to ensure that Pine Valley maintains its position among the elite golf developments in Asia.

As soon as Beijing's peak golf season comes to a close this fall, Flagstick will remobilize its team to complete the bunker renovation work on the course's back nine. In the meantime, "Team Thai" is busy on another Flagstick project in Kazakhstan. We'll tell you more about that project in next month's edition of "The Scoop."



Flagstick to Manage Construction at a Jack Nicklaus Signature Course on Hainan Island



Flagstick is excited to collaborate once again with Nicklaus Design, and to begin work at Sanya Olympic Garden, located near the famous resort town of Sanya, on China's Hainan Island.

The centerpiece of this awe-inspiring site is an existing 50+ hectare lake, which the Nicklaus team has creatively incorporated into the course routing. Equally dramatic will be the natural rock-lined streams, which have been

carefully integrated into four holes on the back nine. A mixture of lakeside, mountain and valley holes will make this a challenging and aesthetically memorable golf experience for players of all levels.

Flagstick is currently busy with the pre-construction and contractor tender processes. Construction at Sanya Olympic Garden is scheduled to begin within a couple of months.

Above left: Scenic view of the site's central lake
Below left: Mountainous tropical terrain surrounds the lake

THE SCOOP

NEWS FROM THE CREWS

A MONTHLY BULLETIN FROM



Flagstick Undertakes Development of a New 36-Hole Project in Dali, China, with a Focus on "Green" Construction

Flagstick will soon begin work at Dali Reignwood, a Nicklaus "Legacy" Design Course, meaning that Jack Nicklaus and Jack Nicklaus II are both involved.

The first of the championship layouts will stretch along a mountainside, offering stunning panoramic views from 400 meters above Lake Erhai, one of China's seven largest freshwater lakes. The second course meanders its way through

rolling valley terrain, with densely vegetated hillsides that create a beautiful setting for golf.

The development methods at Dali Reignwood will emphasize "green" construction practices to ensure an environmentally friendly and sustainable atmosphere. Construction is scheduled to begin in September, and all 36 holes will be completed by the spring of 2013.



Overlooking Dali's Lake Erhai from the future site of Dali Reignwood

COMPANY NEWS

Meet our New Director of Business Development



Adam can be reached at:
adam@flagstickgccm.com

We're excited to announce the addition of a new member of the Flagstick team.

Adam Bozeman, originally from the Chicago area, graduated from the University of Virginia and worked as a marketing strategy analyst in Richmond, Virginia, before coming to China for graduate school. At the Hopkins-Nanjing Center in Nanjing, China, he took international studies courses entirely in Mandarin Chinese, helping him to acquire additional knowledge of

the Chinese language and culture, and to prepare for the complex business environment in China.

An avid golfer, Adam has been around the game his entire life, both as a competitive player and a caddie. His knowledge of the game, his multilingual abilities, and his educational and work background make him a great addition to our team. He will work on Flagstick's marketing and business development initiatives.

ON THE LIGHTER SIDE

Did you know that golf may have been invented in China?

For those of you in the Asian golf industry who thought you were introducing a Western game to the East, you may have to think again. According to a variety of sources, the ancient Chinese emperors were quite fond of a game they called "Chui-Wan," that closely resembles golf in description and depiction. Most of the world considers the game to have originated in Scotland, but some Chinese

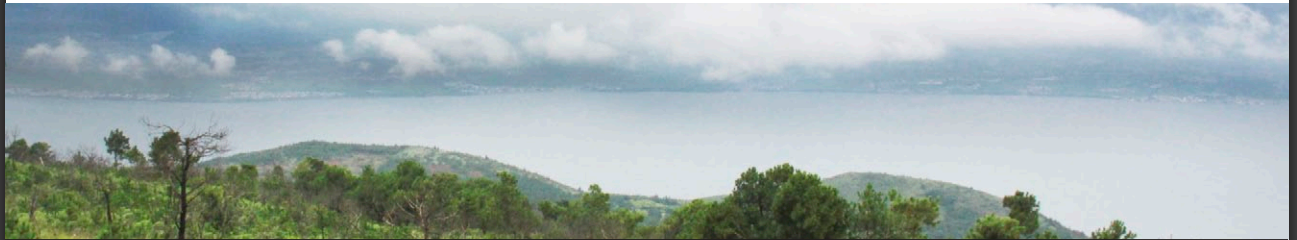
scholars assert that it was the Chinese who invented the game, and it was then exported to the West by the Mongols. We at Flagstick don't wish to enter the fray on this one – we just prefer to build the courses and play them – but it is certainly another interesting golf-in-China story. If you'd like to read more, a quick Google search will pull up articles from the New York Times and a variety of other sources.



A court painting showing the Xuande Emperor of the Ming Dynasty playing ChuiWan

Flagstick GCCM is the world's leader in golf course construction management. With offices in North America and Asia, and experience managing golf developments in over a dozen countries, Flagstick's experience helps to transform the visions and goals of golf course architects and developers into reality. In recent years, Flagstick has managed the construction of five of Asia's top ten golf courses, and its projects have won numerous accolades.

Learn more about Flagstick's work and services at: www.flagstickgccm.com or contact us at: info@flagstickgccm.com



Flagstick 第二个季度内签订的三个大项目

Flagstick, 世界高尔夫球场建设的引领者, 在收获的第二个季度里又签订了三个中国的高尔夫发展项目, 继续其在亚洲及世界其它地方的成功旅程。三亚棠棣文化体育生态旅游观光园, 大理华彬尼克劳斯高尔夫球场和华彬庄园高尔夫俱乐部三大项目的签订更进一步巩固了Flagstick在中国逐渐腾飞的高尔夫市场的翘楚地位。以下**为这三个项目的进一步介绍:**

头条

Flagstick 的“泰国团队”完成了北京华彬庄园高尔夫俱乐部的沙坑改造

在尼克劳斯团队的带领下, Flagstick 的资深泰国球场特色区造型专家重造了华彬庄园高尔夫俱乐部前九洞的沙坑。华彬庄园高尔夫俱乐部是中国第一个受邀才能加入的高尔夫俱乐部。

自2001年营业以来, 华彬庄园高尔夫俱乐部承办了许许多多的职业赛事, 包括北京高尔夫球公开赛、欧洲巡回赛的尊尼获加精英赛和2004年的首次大众大师赛。此球场被亚洲巡回赛的球员选为“2004年最佳赛事场地”。为了

保持华彬庄园高尔夫俱乐部在全亚洲高尔夫发展事业的顶级位置, 新的沙坑将会提高沙坑的整体美观和打球的质量。

等到北京的高尔夫高峰季节在这个秋天拉上帷幕以后, Flagstick 将会重新调整队伍并完成后九洞的沙坑改造工程。同时, Flagstick 的“泰国队伍”还忙于另一个位于哈萨克斯坦的高尔夫球场项目。我们将会在下期的“公司简报”中向您介绍更多关于这个项目的进展。



Flagstick 将要管理位于海南岛的一个尼克劳斯冠名设计的球场建造工作



Flagstick 为能再一次与尼克劳斯设计团队合作在中国海南共同打造三亚棠棣文化体育生态旅游观光园项目而感到兴奋。

这个风景令人神往的场地中心有一个占地50多公顷的大湖, 尼克劳斯团队极具创造的把高尔夫球场与此壮丽的湖景有机的结合起来。同样引人注目的还有他们巧妙地将一处有自然石岸的小溪与球场后九洞中的四条球道谨慎的完美结合起来。

左上图: 现场中心的湖
左下图: 湖周围的山色

一个聚湖光山色、山涧溪流的球场将会给各个层次的球手一段既充满挑战又不乏美感的高尔夫之旅。Flagstick 目前正忙碌于该项目的施工前期工作和施工单位招投标阶段的工作。三亚棠棣文化体育生态旅游观光园的建造工作将预定于一两个月内开始。

Flagstick 将以“绿色”建造为主导，管理一个位于中国大理的36洞新球场发展项目

Flagstick 很快要开始大理华彬尼克劳斯高尔夫球场的建造工作，这个球场是尼克劳斯的“传世经典”之作，这意味着是由尼克劳斯和他的儿子尼克劳斯二世携手设计而成的。第一个锦标赛球场的布局将会沿着山体展开，站在400米高的地方俯瞰中国七大淡水湖之一的洱海，展现在大家面前的将是一幅美

不胜收的景色。第二个球场则曲径蜿蜒过峡谷地带，峡谷两岸的植被则为高尔夫球运动装饰出最美的画面。大理华彬尼克劳斯高尔夫球场的开发方式将会侧重于“绿色”建造，以确保此次工程的环境友好性的和环境持续性。工程预计9月开工，所有的36洞将在2013年的春天完工。



从大理华彬高尔夫球场俯瞰洱海

公司新闻

认识一下我们的新的业务发展部的经理



您可以联系他:

adam@flagstickgccm.com

在此我们高兴地向您宣布Flagstick队伍中的新成员, Adam Bozeman, 生于芝加哥地区, 毕业于弗吉尼亚大学并在弗吉尼亚的里士满做过市场战略分析师。

在来中国完成研究生学业之前, 他在中国南京大学的中美文化研究中心参加全汉语的学习。这不但帮助他了解到更多的中国文化和语言, 而且为将来在中国这个复杂的商业环境里竞争而做好了准备。

作为一个热情十足的高尔夫球手, 高尔夫球运动一直伴随着Adam的成长。他不但是一个有竞争力的球手, 而且还做过球童。

他对这项体育运动的了解, 他的语言能力, 他的教育和工作背景使他成为我们不可多得的成员。他将会在Flagstick 担当市场开发的工作。

逸闻趣事

你知道高尔夫很可能起源于中国么?

那些自以为是把一项西方的运动引入东方世界的亚洲高尔夫业内人士应该三思了。根据各种证据显示, 古代的中国帝王喜欢玩一种叫“捶丸”的游戏, 这个游戏在各种描述下都类似于高尔夫运动。大多数世人都认为高尔夫这些运动是源于苏格兰的, 但是一些中国学者确认是中国人发明了这项运动, 然后由蒙古人传到了西方世界。

我们Flagstick无意介入这样的争议中——我们更喜欢建成球场然后享受打球的乐趣——但是这肯定又是另外一个有趣的“高尔夫在中国”的故事。如果你想了解更多, 用Google很快的搜索一下就会看到一下来自《纽约时报》和其它各种资源的有趣的文章。



明朝的宣德皇帝在庭院里打“捶丸”

Flagstick高尔夫管理公司在高尔夫球场建造管理领域处于世界领先地位。我们在北美和亚洲都有办公室, 在超过12个国家都有过高尔夫建造管理的经验。Flagstick高尔夫管理公司的经验把设计师和业主方的理念和目标变成了现实。在过去的数年中, Flagstick管理了亚洲前十高尔夫球场中五个球场的建造工作, 赢得了无数的声誉。

欲了解更多关于旗杆管理公司的工作和服务请登录: www.flagstickgccm.com 或者发邮件至: info@flagstickgccm.com