



The Dunes at Shenzhou Peninsula: China's No. 1 Best New Course (Construction Managed by Flagstick)
The West Course at The Dunes at Shenzhou Peninsula has added another major accolades to its list of recent awards. Golf Digest recently named the course the No. 1 Best New Course in China for 2011. Flagstick managed the construction of all 41 holes at this breathtaking resort on Hainan Island, and at three other Top Ten New Courses in China. [Read more on page 2.](#)



HEADLINE SCOOPS

THIS WEEK: The China Golf Show...See You in Beijing!

This week much of the Flagstick team will be in Beijing for the annual China Golf Show, held from March 16-18 at the National Convention Center. As one of Asia's premier golf industry trade shows, the China Golf Show provides our team a great opportunity to meet with developers, golf course architects, manufacturers, suppliers, and other important members of the golf industry.

This year, for the first time, Flagstick will have a "double booth" - twice the meeting and greeting space, and, we hope, twice the visitors! We invite you to stop by and



get to know our team. For those not attending the show, please contact us anytime for more information about our

construction management services. For those who plan to be in Beijing, we look forward to seeing you at Booth A214!

Flagstick Featured Again in Vietnam Golf Magazine



The March edition of Vietnam Golf Magazine includes a six-page story about Martin Moore, Flagstick's president, and the story of how Flagstick became the world's leading golf course construction management firm. In the article, Martin is asked about the essential elements of a great golf course. His answer: there are four key components to any great golf course...good design, high-quality construction, proper

maintenance and first-class operations.

Flagstick is in the unique position of providing management services that can guarantee the realization of the first three: by working closely with golf course architects we ensure their design becomes reality through high-quality construction. By insisting on high-quality construction, we set the stage for a successful long-term maintenance program.

ACCOLADES & TOURNAMENTS

Big Awards in China: Flagstick Managed Construction at Four of China's Top Six New Courses of 2011

We are proud and honored to announce that four of our recently completed courses were included in Golf Digest's list of the Top Ten New Courses in China for 2011. In fact, all four were in the top six on that list!

Ranked as the No. 1 New Course in China, The Dunes at Shenzhou Peninsula's West Course is a spectacular Tom Weiskopf-designed track routed through sand dunes and native grasses, situated on Hainan Island's east coast, directly on the South China Sea.

The No. 2 New Course in China is Mission Hills Haikou's Blackstone Course. Having hosted the Omega Mission Hills World Cup in November, this course is already on the shortlist of Asia's best championship venues.

China's No. 4 New Course is the "C Course" at Stone Forest International Country Club, the third course of a stunning 54-hole complex outside of Kunming that has received attention from far and wide for its dramatic setting amongst bizarre rock formations.



Finally, the No. 6 Best New Course in China is another of Mission Hills Haikou's ten courses. The Lava Fields Course adds yet another prestigious accolade to its long list, which includes being ranked as the No. 1 Best New International Course of 2011 by Golf Magazine.

These are four fantastic golf courses,

and we congratulate their staffs on the awards. As we always tell our clients and colleagues, only if a golf course is properly built from the start can it become and remain a world-class facility. We are proud to see the long-term value of our construction management services being realized at these top-ranked courses.



Top of Page: The Dunes at Shenzhou Peninsula

Bottom Left: Stone Forest International Country Club

Above: Mission Hills Haikou

ACCOLADES & TOURNAMENTS

Three Major Tournaments Held at Flagstick Courses in February and March

Since its inception in 2006, the Honda LPGA Thailand has been held every year at Flagstick-managed courses (three different courses: Amata Spring CC, Siam CC - Old, Siam CC - Pattaya Plantation). This year the tournament was held from February 16-19 at Siam Country Club's Old Course, where Yani Tseng, the young No. 1 in the world "phenom" from Taiwan, successfully defended her 2011 title. Congratulations, Yani!

Another high-profile ladies event was held this month at a Flagstick-managed course. The inaugural World Ladies Championship – co-sanctioned by the Ladies European Tour and the China LPGA Tour – was held at Mission Hills Haikou's Vintage Course from March 2-4. Featuring top players from around the globe, this event introduced an innovative 3-in-1 format featuring individual and team professional play, and individual amateur play, as well. The Chinese women swept all three categories, creating quite a buzz in the golf world, as Shanshan Feng became the first mainland Chinese woman to win on the Ladies European Tour.

Adding to the long list of prestigious events held at Amata Spring Country Club in Chonburi, Thailand, this year's Open Championship International Final Qualifying tournament was held at Amata Spring from March 1-2. Introduced in 2004, the Open Championship now holds five qualifying tournaments around the globe to increase the number of international players in the final field. Four coveted spots in golf's oldest championship were awarded at Amata Spring this year. Flagstick wishes those men good luck at Royal Lytham & St. Annes in July!



Top: Honda LPGA Thailand at Siam Country Club
Middle: Tournaments Logos
Bottom: Mission Hills Haikou (Vintage Course)

CONSTRUCTION UPDATE

News About Some of The Projects We Reported on in 2011

Tianjin Pearl Beach - Tianjin, China



Since construction started at Tianjin Pearl Beach International Country Club in November, significant progress has been made: clearing and earthworks are finished on all 18 holes and the practice facility, rough shaping is completed and approved for main drainage on 14 holes, and by March 15 flagging of the irrigation system will be complete. Upcoming work includes irrigation lake construction, ongoing main drainage installation, and construction of the wet well, intake structure and pump station slab.

Poly Silver Beach - Yangjiang, China



In late February, Lee Schmidt, designer of Poly Silver Beach Golf Course, visited the site and signed off on the construction of the first nine holes. We are currently working on the back nine, where four Thai shapers are working closely with the golf course contractor, CITIC. All aspects of construction are being completed to the very high standards of Flagstick and the owner (Poly Group), with completion of the full eighteen expected by September 2012.

Nanlihu International - Hainan Island, China



At Nanlihu International Golf Club, the focus over the last four months has been getting the punch list completed in order to deliver a finished product of the highest quality. We are working on completing the water features along holes #9 and #18. All the other golf holes are grassed and as warmer weather begins to move in, we expect to see good turf growth. Nanlihu International has great potential to be one of the most beautiful golf courses on Hainan Island.

Guiyang Poly Park 2010 - Guiyang, China



Another Flagstick-managed Poly Group course is underway in Guiyang, China. Guiyang Poly Park 2010, designed by Mark Hollinger of JMP Design, is making great progress each day. Currently, holes #14 and #15 are the focus, with completion expected by May 1. Shaping is completed on these holes, with fairway, bunker and green drainage ongoing. Landscaping, sand capping and seeding will all be finished by April 1, with germination occurring by May 1, just in time for the residential sales center's Grand Opening.

Flagstick is the world's leader in golf course construction management. With offices in North America and Asia, and experience managing golf developments in over a dozen countries, Flagstick transforms the visions of golf course architects and developers into reality. In recent years, Flagstick has managed the construction of five of Asia's top ten resort golf courses, and our projects have won numerous other accolades. *Flagstick is a proud member of the Golf Course Builders Association of America.

Learn more about Flagstick's work and services at: www.flagstickgcm.com or contact us at: info@flagstickgcm.com





神州半岛球场：中国最佳新球场（由Flagstick建造管理）

神州半岛球场的西球场在其最近的获奖名单上又增加了另一项重要的奖项。高尔夫大师刚刚将此球场评为2011年中国最佳新球场。Flagstick在海南管理建造了这一风光无限的高尔夫度假村的所有41洞的建造工作，以及另外3所中国10佳球场。请在第2页查看更多内容。



头条

本周：中国高尔夫博览会……我们北京见！

这周，Flagstick的大多数成员都将在北京参加每年一度的中国高尔夫博览会，此展会从3月16日到18日在国家会议中心开展。作为亚洲最大的高尔夫产业交易博览会，中国高尔夫博览会给我们提供了一次与开发商，高尔夫设计师，生产商，供应商和业内其他重要成员认识的好机会。

这一年，Flagstick将第一次拥有“双摊位” - 接待空间是之前的两倍，当然我们也希望这次能有两倍的参观人数！我们邀请您停下您的脚步来了解我们的团



队。对于不能参加展会的朋友们，请随时联系我们来了解我们建造管理服务的更多内容。

对于将要到北京参展的朋友们，我们希望能与您在A214展位见面！

Flagstick在《越南高尔夫杂志》再次登台亮相



《越南高尔夫杂志》3月刊上刊登了一篇6页的关于Flagstick公司总裁马丁·摩尔的报道，以及Flagstick如何成为世界领先高尔夫建造管理公司的历程。在访谈中，记者问马丁·摩尔一个伟大球场的最重要的因素是什么，他答道任何伟大的高尔夫球场都要具备4个关键的要素……好的设计，高品质的

建造，合理的养护和一流的运营。

Flagstick的职能是通过提供建造管理服务保证前三个要素得以实现：通过与高尔夫球场设计师紧密合作，保证让设计在高品质的建造中得以实现。通过对建造高品质球场的坚持，我们又为成功的长期养护搭建好了平台。

奖项和比赛

中国的重大奖项：2011中国最佳新球场中的前6位中有4家球场由Flagstick管理建造

我们万分荣幸地宣布我们最近完成的球场中有4家被高尔夫大师列入了其2011年中国十佳新高尔夫球场的名单中。实际上，这4家球场位列前6位！

位列中国最佳新球场的神州半岛球场，其西场是出于汤姆·韦斯科夫的杰出设计，此球场贯穿过沙丘和天然草地，坐落于海南岛的东海岸，正位于中国南海。

位列中国最佳新球场第2名的海口观澜湖Blackstone球场，在11月举办了欧米茄观澜湖世界杯，此球场已跻身于亚洲最佳锦标赛举办场地之列。

位列中国最佳新球场第4名的是石林国际高尔夫俱乐部的“C场”，一个54洞球场中的第三个球场，位于中国昆明城外，这个球场因为在奇特的岩石丛中的富有变化的布局引起了广泛的关注。

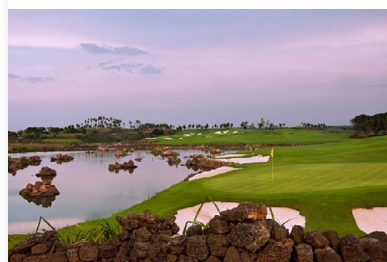
最后，中国最佳新球场第6名是海口观澜湖10个球场中之



一，Lava球场。这个球场又为观澜湖长长的卓越的荣誉单上增添了浓重的一笔，这个荣誉单上包括2011年高尔夫杂志评选的世界最佳新球场第1名。

这四个美轮美奂的球场，我们在此热烈地祝贺球场人员获

得此荣誉。就像我们常常告诉我们的客户和同事的那样，只有一个球场从一开始就进行合理的建造，它才能成为且保持在一个世界级球场的标准。我们为我们的建造管理服务的长期价值能在这样的顶级球场得以实现感到无比骄傲。



此页上方：神州半岛高尔夫球场

左下方：石林国际乡村俱乐部

上方：海口观澜湖

奖项和比赛

在Flagstick建造过的球场举行的三个重要的赛事

自2006年启动以来，LPGA泰国巡回赛本田精英赛每年都在Flagstick管理建造过的球场（三个不同的球场：Amata温泉乡村俱乐部，Siam乡村俱乐部——老球场，Siam乡村俱乐部——Pattaya Plantation）举办。今年此赛事在2月16日到19日之间，在Siam乡村俱乐部——老球场举办，在这里，曾雅妮，来自台湾的世界第一的年轻“运动奇才”，成功地卫冕了2011年的冠军。祝贺你，雅尼！

另外一场知名度高的女子赛事在Flagstick管理建造过的球场上举行，首届世界女子锦标赛——由欧洲女子巡回赛和中国LPGA巡回赛共同批准——于3月2日到4日在海口观澜湖3号球场举行。此赛事吸引了全世界顶级的球手，并且引入了创新的3合1组合，由个人职业，队际赛和个人业余选手比赛。中国的女子球手包揽了所有奖项，在高尔夫球界引起了不小的轰动，冯珊珊成为了中国大陆第一位赢得欧洲巡回赛的女性。

在泰国Chonburi Amata温泉乡村俱乐部举办的众多顶级赛事的列表上再加一项，那就是今年在Amata温泉乡村俱乐部举行的从3月1日到2日的英国高尔夫球公开赛国际资格决赛。自2004年开赛以来，此公开赛至今在全球范围内已举办了5届资格赛，以此来增加在决赛上的国际参赛人数。今年英国高尔夫球公开赛国际资格决赛的前4名球手在Amata温泉乡村俱乐部受到褒奖，Flagstick祝这些参赛选手7月份在皇家莱瑟姆-圣安妮球场好运。



上方：在Siam乡村俱乐部举办的LPGA泰国巡回赛本田精英赛
中间：锦标赛标识语
下方：海口观澜湖（3号球场）

建造更新

2011年我们报道过的项目的最新进展

天津龙海国际乡村俱乐部 - 中国天津



天津龙海国际乡村俱乐部从去年11月份开工以来，项目进展非常快：所有18洞和练习场的清表和土石方工程均已完成，14个洞的粗造型已完成并且深排施工也已经得到批准，喷灌系统的放线工作已于3月15日前完成。接下来的工作包括喷灌湖建造，正在进行中的深排施工和湿井，取水井以及泵站底座的建造。

南丽湖国际高尔夫俱乐部 - 中国海南



南丽湖国际高尔夫俱乐部在过去的这4个月内主要任务是完成最后的验收清单，以保证最终的产品达到预计的高质量。我们正在建造沿着第9洞和第18洞的水景工程。其他的球洞现已植草，随着天气变暖，我们期待草皮的良好成坪。南丽湖国际高尔夫俱乐部有望成为海南最美丽的高尔夫球场之一。

十里银滩高尔夫球场 - 中国阳江



2月末，十里银滩高尔夫球场的设计师李 史密特，到场访查并签署验收了前九洞的建造工作。我们目前正在紧锣密鼓地建造后九洞，在此我们的4位泰国籍造型师和高尔夫球场承包商-中信华伟紧密合作。已完成的建造工作的各方面都达到了Flagstick和业主（保利集团）的高质量标准，所有18洞预计的完工时间是2012年的9月份。

2010年贵阳保利公园 - 中国贵阳



另外一个Flagstick管理的保利集团的球场在中国贵阳正在施工中。2010贵阳保利公园由JMP设计公司的Mark Hollinger设计，此球场每天都有大的进展。目前第14号洞和第15号洞是施工重点，预计在5月1日完成。这几个球道上的造型工作已经完成，球道，沙坑和果岭的排水工作正在进行中。景观，铺沙和植草工作将在4月1日完成，5月1日草种开始发芽，正好赶上售楼中心的盛大开盘。

Flagstick 是世界领先的高尔夫建造管理者。在北美和亚洲都有办公室，并且在数十个国家都有高尔夫建造管理经验，Flagstick 将高尔夫设计师和开发商的理念变成了现实。近几年，Flagstick 管理建造了亚洲十佳高尔夫球场中的前五家高尔夫球场，我们其他的项目也赢得了无数的嘉奖。

*Flagstick 是美国高尔夫建造者协会的荣誉会员。

欲了解更多关于旗杆管理公司的工作和服务请登录：www.flagstickgcm.com 或者发邮件至：info@flagstickgcm.com

