

# FLAGSTICK

GOLF COURSE CONSTRUCTION MANAGEMENT



THE WORLD'S LEADER IN  
GOLF COURSE CONSTRUCTION MANAGEMENT

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## Mission Statement

Flagstick is dedicated to providing clients with golf course construction management of the highest quality. Our objective is to transform the visions of golf course architects and developers into reality. To achieve this, we strive to provide our clients with the world's finest golf course construction personnel and exceptional customer service. It is our policy to only undertake those projects in which we are 100% confident in our ability to meet or exceed the expectations of the client. We are committed to the continual improvement of our team and services, with the goal of remaining the undisputed leader in our field.

## STONE FOREST INTERNATIONAL COUNTRY CLUB

Schmidt-Curley Design



**NO. 2 BEST NEW COURSE IN ASIA PACIFIC**  
*Asian Golf Monthly (2011)*  
*Construction managed by Flagstick*



### Company Introduction

Flagstick is the world's leader in golf course construction management, with a portfolio of over 130 golf course construction projects across nearly 20 countries. We have worked with many of today's most famous and distinguished golf course architects, including Curley-Wagner, Faldo, Fry/Straka, Gary Player, Golfplan, Greg Norman, JMP, Knott & Linn, Kyle Phillips, Nicklaus, Rees Jones, Inc., Robert Trent Jones II, Tom Weiskopf, Tripp Davis & Associates, to name a few. Flagstick provides clients with the world's finest golf course construction personnel. Our commitment to quality and unparalleled customer service is well-known and reflected in our work. Flagstick managed the construction at five of Asia's top ten resort golf courses, and our projects have won many other accolades.



### What is Golf Course Construction Management?

Building a world-class golf course takes more than great land and an inspired design. It requires careful planning, complex coordination, specialized material procurement, meticulous installation oversight, and much more. Golf course construction management provides the client a valuable combination of on-site technical knowledge, experienced leadership, and a highly specialized management program. This service keeps construction in line with specifications and protects the client's investment while ensuring the golf course architect's vision becomes a reality. Flagstick has been the leader in providing these services for over 25 years. Under our advanced management program, we have guided over 130 projects from start to successful finish.



**MARTIN MOORE, *President***

Martin has a degree in golf course operations from Lake City College, and has over 40 years of experience in the golf course development industry. He has built golf facilities around the world with many of today's most famous and distinguished architects. With his experience in turf maintenance, shaping, construction supervision and project management, Martin is widely regarded as one of the foremost experts on golf course construction.

**GAVIN REID, *Vice President and Partner***

With more than 35 years of experience in golf course construction, development and agronomy, Gavin joined Flagstick as Vice President and Partner in 2024. Gavin heads up Flagstick Vietnam office where he has more than 14 years in country experience. Gavin resides in Hanoi.



**OUR PHILOSOPHY**

Since 1998, Flagstick has transformed the visions of golf course architects and developers into reality. We believe that the ultimate success of every project, large or small, is a direct reflection of who we are. Consequently, Flagstick will not undertake construction management for any project without sincerely believing that we are capable of providing results that exceed the client's expectations.

The challenges of constructing a golf course on schedule, within budget, and to world-class standards are demanding and complex. To meet these challenges, Flagstick provides innovative construction options and detailed project management. We believe in doing extensive pre-construction research, scheduling and budgeting, which enable our clients to have a clear understanding of the construction process and to accurately forecast costs. This simple and inexpensive process ensures that the entire project team is working toward the same goals, and prevents costly surprises after construction has begun.

Our ultimate objective is to reduce the risks of project execution for our clients, and to simplify the construction process with efficiency and organization. Through open communication, attention to detail, and the ability to tailor our services and fees, we ensure that Flagstick will add indispensable value to every project. Years of experience, and adherence to these principles and values, have made us the world's leader in golf course construction management.

**OUR TEAM**

Flagstick is proud to provide our clients with the most accomplished and experienced team of construction management personnel in the golf industry. Our project managers, senior project managers, principals, and support staff have worked on a wide variety of projects across the globe. Flagstick's commitment to quality and customer service guides everything we do, and our personnel embody these values.

**MEDIA ACCOLADES**



Flagstick Managed the No. 2 and No. 3 Best New Int'l Courses  
*Golf Magazine* (2011)



Flagstick Managed 4 of the Top 6 Best New Courses in China  
*Golf Digest* (2011)



Flagstick Managed 13 of the Top 100 Best Golf Courses in Asia-Pacific  
*Golf Magazine* (2023)



Flagstick Managed 5 of Vietnam's Top 10 Golf Courses  
*Vietnam Golf & Leisure Awards* (2024)

**TOURNAMENTS HELD ON FLAGSTICK COURSES**



Mission Hills Haikou (Blackstone)



Stonehill Golf Club



Amata Spring Country Club

**CLIENT TESTIMONIALS**

**SCHMIDT-CURLEY DESIGN**

"There is no construction management company that comes close to Flagstick's professionalism and efforts. Martin, Gavin and his team are there to perform at the highest level, often on the most difficult sites and fast timeframes, and always produce great results. It is with my highest recommendation possible that, on all my projects in the Asia-Pacific region, I introduce Martin and his team whenever possible."

**Brian Curley**, ASGCA, Curley-Wagner Golf Design (DBA), Schmidt-Curley Design, Inc.

**MISSION HILLS GOLF CLUB**

"Mission Hills hired Flagstick to build five golf courses simultaneously in fourteen months – something that had never been attempted."

**Dr. Ken Chu**, Chairman, Mission Hills Golf Club

**NICKLAUS DESIGN**

"With every project I have undertaken with Flagstick, the results have been outstanding. Without exception, each project has been completed on schedule, within budget, and to the highest possible standards. I happily endorse Flagstick to every client who is engaged with Nicklaus Design."

**Sean Quinn**, ASGCA - Senior Design Associate, Nicklaus Design

**THE DUNES AT SHENZHOU PENINSULA**

"Flagstick's experience in Asia, and in particular in China, has been invaluable to this project."

**Steven Thielke**, General Manager of Hotels and Golf, The Dunes at Shenzhou Peninsula



Marriott's Shadow Ridge Golf Club  
Faldo Design/Schmidt-Curley Design



Chhun On Golf Resort  
Curley-Wagner Golf Design

**F**lagstick's Golf Course Construction Management Services are built on decades of experience and more than 130 projects worldwide. Our system has been tested in demanding site conditions and proven to deliver consistent results under close technical and financial scrutiny. The Flagstick Operating Procedure combines a flexible-yet-comprehensive construction management framework with one of the most rigorous documentation and reporting systems in the golf industry.

Flagstick's services are generally structured into three phases: Pre-Construction, Actual Construction, and Post-Construction, supported by our Principals, Senior Project Managers, Project Managers, Site Supervisors, Technical Experts and Construction Specialists.

### Phase I – Pre-Construction

This phase typically lasts 2-4 months and begins after contract execution. During this phase, Flagstick conducts site visits and design due diligence, prepares preliminary budgets and schedules, coordinates project execution with designers and consultants, researches construction materials and manages the tendering, tender evaluation and contractor selection process. All budgets and schedules are refined during Pre-Construction to minimize risk and ensure the project is fully prepared before construction begins.

### Phase II – Actual Construction

This is the core delivery phase. Flagstick maintains a full-time on-site expatriate Project Manager, supported by experienced supervisors and bilingual staff, backed by senior management support. Daily on-site management, inspections, quality control, safety monitoring, reporting, budget tracking, and schedule control are carried out. Flagstick manages communications between the Owner, designers, consultants, engineers, and contractors, reviews all materials and design changes, approves progress payments, and provides continuous documentation and oversight to ensure the project is delivered exactly as designed and per clients' expectations.

### Phase III – Post-Construction

This optional 1–2 month phase prepares the course for handover and operation. Flagstick coordinates final inspections, resolves defects, completes as-built documentation, verifies irrigation and turf programs, and supports final site visits by the Golf Architect and Owner, ensuring the course is fully ready for opening and long-term maintenance.



### Pre-construction Services

- Prepare, solicit and analyze contractor(s) tender documents.
- Prepare initial schedules and budgets.
- Provide liaison between golf course architect, consultants, owner and entire project team.
- Conduct initial plan review with golf course architect regarding construction matters.
- Assist golf course architect with technical specifications and detail drawings.
- Assist with the set-up of the golf course construction site office and staging areas.
- Provide conceptual golf course drainage design, detail drawings and BOQ.

### Construction Coordination

- Coordinate work of project engineers and consultants (surveying, drainage, irrigation, water features, landscape, on golf course structures, etc.).
- Coordinate and monitor daily work of all on-site contractors.
- Provide pre-planning of all construction phases in proper sequence to expedite completion schedule. Identify critical schedule paths.
- Assist owner and project team with all construction-related matters.
- Assist golf course architect during site visits. Create detail report of design comments.

### Documentation and Reporting

- Maintain schedules and provide regular scheduling updates.
- Maintain budgets and provide regular budgeting updates in collaboration with Owner's finance team.
- Prepare draft contract documents for selected contractors on behalf of the owner.
- Provide detailed method statements for specific construction tasks.
- Prepare notes regarding golf course architect site visits and design comments.
- Prepare and distribute minutes of weekly project coordination meetings.
- Prepare daily and weekly project status reports including progress updates, task look-aheads, construction concerns, financial summaries, weather outlooks, etc.

### Quality and Cost Control

- Assist with sourcing, selection and testing of construction materials (sands, aggregates, organics, etc.).
- Verify contractors' applications for payments, change order requests, time extensions, etc.
- Offer value-engineering/ cost-saving recommendations without sacrificing quality.
- Provide daily oversight of all golf course construction to ensure quality and strict adherence to project specifications.
- Conduct frequent monitoring to prevent undesirable delays and ensure construction remains on schedule and within budget.

### Recommendations and Procurement

- Assist with sourcing and selection of various construction materials (drainage, irrigation, sands, gravels, etc.), and construction / grow-in/ maintenance equipment.
- Assist with researching, interviewing and hiring of key construction personnel (superintendent, shapers, managers, foremen, etc.).
- Forward all Flagstick national account discounts and cost rebates to owner.
- Recommend proper turfgrass varieties and landscape materials to accommodate project goals and climatic conditions.
- Prepare turfgrass pre-plant and grow-in fertilizer/ amendment programs.

### Training and Safety Education

- Provide up-front training and Flagstick's written regulations regarding occupational health and safety matters.
- Conduct periodic safety meetings with the entire construction team.
- Offer training to owner-designated staff on golf course construction-related matters.





**Mission Hills Haikou**  
Schmidt-Curley Design

Flagstick managed the simultaneous construction of all ten courses at this breathtaking resort on Hainan Island. Designed by Schmidt-Curley, the 2011 Asia Pacific Golf Course Architects of the Year, the Lava Fields Course has been named Golf Magazine's No. 1 New International Course of 2011 and the Blackstone Course is the new home for the Omega Mission Hills World Cup.



**Mission Hills Shenzhen**  
Schmidt-Curley Design

Flagstick managed the start-to-finish construction of five championship golf courses in 14 months at Mission Hills Shenzhen. Our experienced team coordinated the work of multiple architect teams, dozens of construction consultants and engineers, and thousands of laborers. With over 175 excavators and 800 dump trucks, more than 26 million cubic meters of earth were moved in six months. Mission Hills Shenzhen, now the world's largest golf resort, has been called "the prime example of the international explosion of the game over the last 20 years."





**The Wilderness Club**  
Nick Faldo / Schmidt-Curley Design

Set against the rugged and vast Montana landscape, The Wilderness Club is considered one of Sir Nick Faldo's finest designs. It was recognized by Golf Magazine as America's 2nd Best New Private Course in 2009. The Flagstick team worked with Nick Faldo and Schmidt-Curley Design to carve the course out of native pine forests and prairies. The result is a masterpiece – both aesthetically and strategically – that complements the grandeur of the land.

**Spring City Golf & Lake Resort (Mountain)**  
Nicklaus Design  
(Jack Nicklaus Signature Course)

Spring City boasts two championship golf courses. The Mountain Course, designed by Jack Nicklaus, and the Lake Course, designed by Robert Trent Jones II, have both received numerous international accolades. Asian Golf Monthly named the Mountain Course the 2nd Best Golf Course in China for 2011, while Golf Digest China ranked the Lake and Mountain Courses No. 1 and No. 2, respectively.





**Stonehill Golf Club,  
Bangkok, Thailand**  
Kyle Phillips Design

Stonehill Golf Club has quickly established itself as one of Asia's premier modern championship courses. Designed by Kyle Phillips, the course was ranked in Asia's 100 Best Golf Courses (2025) and gained international recognition as the host venue of Asia's first LIV Golf event in 2022. Managed by the Flagstick team, Stonehill combines bold shaping, strategic design, and tournament-level conditioning.



**FLC Halong Bay Golf Club**  
Schmidt-Curley Design

Set atop dramatic cliffs overlooking UNESCO World Heritage-listed Ha Long Bay, FLC Ha Long Bay Golf Club is a striking coastal championship course designed by Schmidt-Curley Design. Managed by Flagstick, the course has earned Outstanding Golf Course of the Year at the Vietnam Golf Awards (2019), Top 100 Golf Courses in Asia-Pacific (2020), and Best View Course at the Vietnam Golf & Leisure Awards (2022), reflecting its exceptional setting and execution.





**Nicklaus Club Beijing**  
Nicklaus Design

Nicklaus Club Beijing stands among China's most accomplished tournament golf venues. The course has hosted national championships, elite professional invitationals, and high-profile international corporate events, earning industry recognition for championship standards and tournament readiness. With construction management by Flagstick, the project achieved precise execution and consistent quality, reinforcing its reputation as a benchmark for top-level competitive golf in northern China.

**Dhoho Golf Course**  
Curley-Wagner Design

Dhoho Golf Course in East Java, Indonesia, is a striking 27-hole design by renowned golf architect Brian Curley of Schmidt-Curley Design, blending dramatic terrain and natural streams into a championship-caliber layout that highlights the rugged foothills of the Gunung Liman mountains. Flagstick, a world-leading golf course construction management firm, is guiding the build to bring Curley's vision to life with precision and quality on every fairway.





**Royal Golf Course (Queen Course)**  
Jack Nicklaus II / Nicklaus Design

Royal Golf Course (Queen Course), Vietnam, designed by Jack Nicklaus, is an 18-hole, par-72 championship layout stretching 7,342 yards. Established in 2023 and construction-managed by Flagstick, the course quickly gained national recognition, earning “Best New Golf Course in Vietnam 2024” from the Vietnam Golf and Leisure Awards. Meticulous execution and world-class design have positioned the Queen Course as a standout destination for elite golf in Vietnam.



**The Dunes at Shenzhou Peninsula**  
Tom Weiskopf Designs

A world-class coastal golf destination on Hainan Island, featuring 41 holes designed by Tom Weiskopf Designs, including two championship 18-hole courses and a 5-hole academy loop. Built under Flagstick’s construction management, The Dunes blends dramatic ocean landscapes with Weiskopf’s signature strategic design.





**Qiddiya City Golf Course**  
Faldo Design

Nestled against the towering 200-meter Tuwaiq cliffs, Qiddiya City's new 18-hole championship course, designed by Sir Nick Faldo and built under Flagstick's construction management, blends dramatic natural amphitheater routing with accessible "3-hole return" play, a Faldo Series academy pathway, and championship-grade Platinum TE Paspalum turf. Opening in 2026, it positions Qiddiya as a regional hub for elite play, youth development, golf tourism, and sustainable desert stewardship for generations ahead.

**ANARA Binh Tien**  
Golfplan

ANARA Binh Tien Golf Club is an 18-hole championship course designed by Golfplan, nestled between the pristine Binh Tien Beach and Nui Chua National Park with sweeping sea-to-mountain views. Celebrated for its dramatic coastal landscape, strategic dune layout, and impeccable conditioning, the course also won the Best Par 3 award at the Vietnam Golf & Leisure Awards, reinforcing its reputation among Vietnam's premier golf destinations.





**Blue Diamond Golf Links**  
Greg Norman Design

Blue Diamond Golf Links, previously known as Bao Ninh Truong Thinh Golf Course, is located in Quang Tri (formerly Quang Binh), Vietnam. Designed by Greg Norman, the 18-hole links-style layout utilizes coastal dunes and natural seaside conditions. Flagstick managed construction delivery, supporting accurate execution and durable playing surfaces in a demanding coastal environment.



**Van Lang Empire T&T Golf Club**  
Greg Norman Design

Van Lang Empire T&T Golf Club in Phu Tho, Vietnam, features an 18-hole championship layout designed by world-renowned architect Greg Norman that maximizes the region's rolling terrain and dramatic elevation changes. Built by Flagstick, the course showcases careful site execution, strategic routing, and modern construction techniques that bring Norman's vision to life in a distinctive northern landscape.





**AFFILIATES**

Flagstick is well-connected throughout the golf industry, which allows us to offer our clients access to top designers, manufacturers, suppliers and expert personnel. Our many long-standing relationships throughout the industry mean that our clients receive great service, prompt delivery of equipment and supplies, and, in many instances, exclusive Flagstick discounts.



**NATIONAL TRADING LTD.**

National Trading Ltd., our sister company, offers Flagstick clients direct order pricing on materials, supplies and equipment from top worldwide manufacturers. National Trading Ltd. works closely with Flagstick to ensure great customer service and their knowledge of freight and importing procedures means quick delivery, cost savings and less hassle for our clients.

**GOLF COURSE BUILDERS ASSOCIATION OF AMERICA**

Flagstick is a proud member of the GCBAA, a non-profit trade association of the world's foremost golf course builders and leading suppliers to the golf course construction industry. It is the only organization in the world organized by and for golf course builders.



**ASIAN GOLF INDUSTRY FEDERATION**

Flagstick is a charter member of the AGIF, a not-for-profit organization representing leaders in the Asian golf industry, including golf course suppliers and support services, golf course architects, and golf real estate and development companies. The AGIF is committed to help develop and lead the growth of the Asian golf industry.

**WHY FLAGSTICK?**

**BECAUSE TIME IS MONEY, AND QUALITY IS PARAMOUNT**

Flagstick specializes in managing all phases of golf course construction. Our flexible-yet-comprehensive management program provides a thorough and efficient transition between each phase of development, ensuring that the project proceeds as planned. Flagstick's highly trained construction management team is respected throughout the golf industry for its ability to keep projects on track, on schedule and on budget. Our tested management approach enables developers to open for play on time and begin earning the revenue and accolades that they expect and deserve.

**A PROVEN TRACK RECORD OF EXCELLENCE**

Flagstick has managed dozens of award-winning projects worldwide...

- **Mission Hills – Shenzhen**  
*The World's Largest Golf Resort*
- **Mission Hills – Haikou**  
*Host of the Omega Mission Hills World Cup*
- **Spring City Golf & Lake Resort (Mountain)**  
*Golf Digest: No. 1 Golf Resort in China*
- **Siam Country Club**  
*Host of the Honda LPGA Thailand*
- **Dismal River Golf Club**  
*Golfweek: One of America's Best New Courses*
- **The Dunes at Shenzhen Peninsula**  
*Golf Digest: No. 1 Best New Golf Course in China*
- **Royal Golf Course (Queen Course)**  
*Vietnam Golf & Leisure Award: No. 1 Best New Course in Vietnam*
- **FLC Quang Binh & Quy Nhon**  
*GOLF TOP 100: TOP 100 in Asia Pacific*
- **Stonehill Golf Club**  
*Host of Asia's inaugural LIV Golf event*
- **Amata Spring Country Club**  
*Golf Digest: The World's 100 Greatest*

**FLAGSTICK WORKS WITH MANY OF THE INDUSTRY'S FINEST ARCHITECTS...**

- Curley-Wagner Design
- Greg Norman Design
- Faldo Design
- JMP Golf Design Group
- Fry/Straka Design
- Knott & Linn Golf Design Group
- Gary Player Design
- Kyle Phillips Design
- Golfplan Design
- Mark McCumber & Associates
- Nicklaus Design
- Rees Jones, Inc.
- Robert Trent Jones II
- Tom Weiskopf Designs
- Tripp Davis & Associates
- & Many More...

**UNPARALLELED CUSTOMER SERVICE**

Flagstick offers clients a range of services to match any project's needs and budget...

- Flagstick's service programs make the scope of our role customizable
- Our full-time, on-site construction management team ensures the owner's interests are always looked after
- Detailed and comprehensive reporting ensures the project stays on track, on schedule and on budget
- Flagstick's industry contacts and sister companies allow clients to obtain discounts and exclusive pricing
- Our company's global experience and multinational team enable us to work well in different cultures

# FLAGSTICK

GOLF COURSE CONSTRUCTION MANAGEMENT



HONG KONG | THAILAND | VIETNAM | USA

**Corporate Office – HONG KONG**

303 Saint George's Building, 2 Ice House Street, Central

[www.flagstickgcm.com](http://www.flagstickgcm.com) | [info@flagstickgcm.com](mailto:info@flagstickgcm.com)